

delfina sitar

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EXPERIENCE

User Experience Designer | SAP 2016

Facilitated design thinking & co-creation workshops
Collaborated on projects for external clients
Incorporated research methods and interaction design on UX
Design SuccessFactors team

Textile Design Intern | LBQ 2015

Trained in portfolio creation and development
Managed retail and wholesale orders
Assisted in booth design for textile shows

Process Design Engineer Intern | Arkema 2013-14

Researched new processes for waste disposal system
Developed manufacturing process to be implemented in plant
design for efficient recycling batch process

PROJECTS

Service Design | Tricycle Lunches 2016

Creation of service aimed to improve current experience of
packing lunches for children

Design Strategy | Marriott 2016

Explored the restaurant and bar experience, developed services,
and built a strategy for flexibility in this space

Interaction Design | Audiovert 2016

Development of digital purchasing interface for NU Garage
start-up

Service Design | Northwestern Medicine 2016

Brought awareness and advocacy to campus allergies through
a campaign and external food regulations

Healthcare Product Design | MatuBand 2015

Fistula banding device created to lower risks and improve the
health of dialysis patients

Packaging Design | P & G 2015

Worked on proprietary material under NDA - received award for
intellectual property

EDUCATION

Northwestern University 2016

M.S. Engineering Design & Innovation

University of Michigan 2015

B.S.E. Chemical Engineering,
Concentration in Art and Design

Nanyang Technological University

Singapore 2014

Exchange Student

SKILLS

Axure
Sketch
AfterEffects
Creative Suite
Wireframing
Design Research
Keynote
Invision